Parler: An Unbiased Social Platform?

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Contents

Parler is a social media platform launched in August 2018. *Parler* was created by John Matze (CEO) and Jared Thomson (CTO), and was founded in Henderson, Nevada. Both graduated from the University of Denver. *Parler* has been described by Forbes as a "barebones *Twitter*". It provides users with personalized profiles, a basic news feed and the option to follow other users.[1] The timeline is chronological and supposedly does not use algorithms to curate the feed's content. Users can also privately message each other, and use an "echo" function to repost other users "Parleys" (posts). *Parler* claims to be an "unbiased social platform" that is "committed to free speech".[2]

Parler is currently a free platform. The platform does not yet feature advertising.[3] Users can register for an account using an email address and phone number. They can also be verified by sending an electronic copy of their ID and a photo of themselves. Verified users are known as '*Parler*' citizens and have a red *Parler* badge next to their profile picture. Well-known individuals receive a gold badge, and parody accounts are identified with a purple badge.[4]

Parler offers limited functionality, so users can currently only search by "username" or "hashtag". Parleys cannot be searched for using keywords, so hashtags play an important role in users discovering new content. Users can find more new content by using the "Discover" page, which displays popular Parleys, content from "Affiliates" and suggests other users to follow. The "Affiliates" are different online news agencies seemingly selected by *Parler* to provide trending news content to users. Affiliate providers tend to be conservative sources, including *The Epoch Times*, *The Western Journal* and *Washington Examiner*. Users are free to post content from all sources, regardless of political leaning, to their own profiles. Groups where users can join to connect on particular issues or interests are not yet available, but this seems a possible development in the future.[5] *Parler* offers support for multiple languages including Arabic, Chinese, Farsi, Hindi, Korean, and Malay, in addition to many European languages.
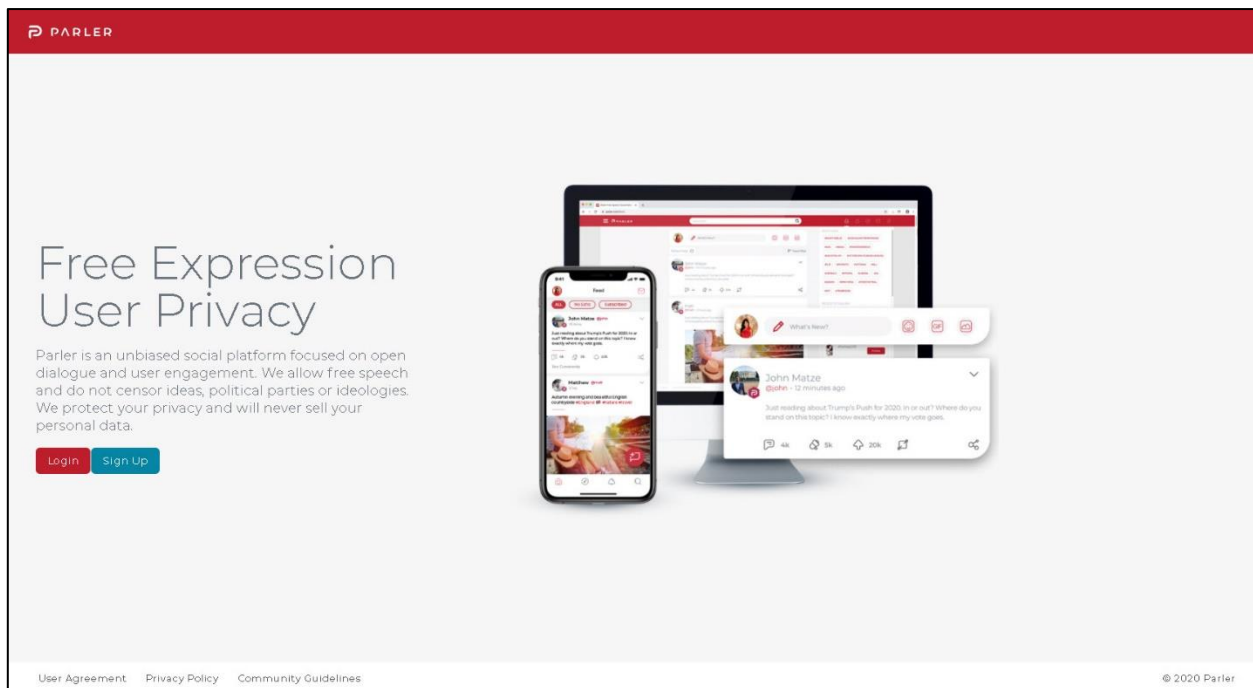
What makes *Parler* popular?

The primary reason users are registering with *Parler* appears to be because of its promise to be a space for free speech, safe from ideological and political censorship. *Parler* states it "**does not mine or sell user data, and does not censor content based on politics or ideology. *Parler* continues to stand with the People and against Technoauthoritarianism.**"[6] In an interview with CNBC, Matze stated that *Parler* is "a community town square, an open town square, with no censorship… If you can say it on the street[s] of New York, you can say it on *Parler*."[7] *Parler*'s main user base appears to be politically conservative, with many supporting President Trump and the Republican Party. However, Matze argues that he doesn't want *Parler* to be an echo chamber, and has publically offered a $20,000 progressive bounty for a liberal pundit with 50,000 *Twitter* or *Facebook* followers to start a *Parler* account.[8]

Parler has grown in popularity in part due to the endorsement of multiple conservative and Republican politicians and commentators who utilize the platform as one of their primary social media outlets. Among them are: Texas Senator Ted Cruz (3.7 million followers), California Congressman Devin Nunes, Eric Trump, White House Press Secretary Kayleigh McEnany, and Senator Ron Paul.[9] Cruz endorsed *Parler*, claiming that his political viewpoints had been censored by mainstream "Big Tech" platforms like *Twitter*.[10] Donald Trump's official Presidential re-election campaign also has an account on *Parler* (while the President himself does not), with over 2.1 million followers.[11]

Parler has experienced several waves of growth, boosting the size of its user base. By May 2019, after launching in 2018, *Parler* claimed to have around 100,000 users, after conservative personality Candace Owens publicly encouraged people to join the platform.[12] In the month following, approximately another 200,000 users joined, overwhelming the site temporarily by apparently more than doubling its user base. The majority of these new users were from Saudi Arabia, joining *Parler* in protest against *Twitter* policies.[13] In June 2020, *Parler* received another significant influx of new users. This migration to *Parler* came primarily from *Twitter* users who protested against alleged censorship, after *Twitter*'s decision to place fact-check and warning labels on at least three tweets from President Donald Trump.[14] *Facebook* also launched a stronger content policy which specifically targeted the "boogaloo" movement[15], and *Twitter* followed in July 2020 with bans and restrictions on accounts promoting QAnon. These decisions apparently contributed to approximately 1 million new users joining *Parler*.[16] In a press release from August 2020, *Parler* claimed to have over 3.5 million users, increasing to 3.8 million in September 2020, and 4 million in October 2020.[17]This migration coincided with *Twitter*'s decision to block links to a *New York Post* article that alleged corruption by President-elect Joe Biden's son, Hunter, shortly before Election Day.[18] Concerns were also raised that *Twitter*'s policy was inconsistent, as they continue to permit tweets from Iran's Ayatollah Ali Khamenei, who shares content calling for the elimination of the "Zionist regime" and the State of Israel.[19] Khamanei promotes Holocaust denial and anti-Semitic content on other digital platforms, including his website, where his office shared a poster calling for a "Final Solution" (a Nazi term for the Holocaust) in May 2020.[20]

Following the November 2020 US Presidential Election, *Parler*'s user base grew again, with Matze claiming that they had expanded from 4 million users to 8 million.[21] *The Wall Street Journal* wrote that Parler's membership doubled to 10 million users within a week.[22] Again, this surge in popularity appeared to emanate from users switching to *Parler* from *Twitter*, partly in frustration with *Twitter* labelling the content of many of President Trump's tweets as "disputed", particularly regarding allegations of election fraud following the 2020 Presidential Election.[23] In August 2020, *Parler* was ranked 6th most popular in free news apps on Apple devices, and 11th most popular free social app on Google Play.[24] In November 2020, *Parler* made headlines as "most downloaded app in the United States", with thousands of users being added every minute.[25]

Is *Parler* really a free speech haven?

While *Parler* promotes itself as a bastion of free speech, there are community guidelines and policies that users agree to when registering for the platform. The community guidelines (from July 2020) ban terrorist organizations (if officially recognized by the US) from using *Parler*, and supporting or marketing such organizations is also prohibited. The July 2020 guidelines suggested that so-called "Fighting Words or Threats to Harm" were banned, including words that "would lead to violence… in person", visual representations of nooses, or threats against individuals or groups.[26] There are also community guidelines on nudity, blackmail, spam, advertising, bribery and criminal activity. However, after hiring a new chief policy officer, these guidelines were updated in November 2020 to explicitly state that so-called "fighting words" were not a violation of the guidelines.[27] Only "serious expression[s] of intent to commit an act of unlawful violence… [and] explicit or implicit encouragement to use violence" are considered violations.[28] Reference to hate-based expressions of violence such as the use of nooses may no longer be included in these revised guidelines. The guidelines restated that *Parler* is created in the "*spirit* of the First Amendment to the United States Constitution" and refocused on the options individuals have to curate their feed to remove content they find egregious, including blocking.

Parler uses community moderators to monitor content flagged as inappropriate. Committees of five community jurors make independent judgements on content violations, and they are supposedly vetted by *Parler* to ensure they are "moderate" in their political leanings.[29] Users who are found "guilty" by a jury of moderators are given "violation points" – if the user accumulates 20 or more points in a 90 day period, this results in a ban.[30] It does appear that *Parler* has taken some small steps to remove the ability to search for overtly offensive hashtags, such as "Nigger", and seemingly hashtags beginning with "kill"; yet leave other slurs such as "Kike" and "Faggot", or alternative spellings such as "NIGGAS" available to utilize. One Parley featuring footage from the New Zealand mosque shooting in 2019 was reported to moderators by SWC researchers, but the footage remains online as of November 2020.[31]

Islamophobic · @stripesNstars
4 weeks ago · 👁 220
A political jihad in the name of democracy

This video is a remembrance from a legit prostitute of communism and fully licensed apologist of pedophilia under the label of being a stupid fucking lesbian from New Zealand otherwise known as Jacinda Kate Laurell Ardern who asked another demonic prostitute of islam in the United States to come up with a valid declaration in order to confiscate the weapons from the local 👉KIWIS👈 who were confronting her at the time in regards to the illegal migration of muslims in New Zealand.

On March 19th, 2019 two consecutives shootings occurred at mosques in Christchurch, New Zealand while under the full acknowledgment of Facebook's Mark Zuckerberg who allowed a livestream to proceed freely at the Al-Noor mosque without interruptions.

Then, 24 hours later Mark Zuckerberg worked his stupid asshole to remove and banned completely because it was the biggest shooting hoax ever done with blanket bullets and flying cartridges that disappeared in mid air.

0:00 / 0:27

https://video.parler.com/KZ/Hy/KZHyQXYtJKRo.mp4

💬 0   🔁 1   ⬆ 4

Anti-Semitism

To date, *Parler* has allowed users to express anti-Semitic beliefs and conspiracies. These users frequently allege that Jewish people are responsible for many of the ills facing the world, including mass immigration, COVID-19, child trafficking and civil unrest. These allegations are updated manifestations of old anti-Semitic conspiracies which have accused that a secret Jewish cabal controls the world for political and financial gain. Many posts feature stereotypical caricatures intended to mock and demonize Jewish people. Some indicate Jewish control or Jewish individuals by using the three parentheses ((("echo"))) to highlight particular words or names. Other posts are even more explicitly anti-Semitic, contending Jews worship at the "Synagogue of Satan" or dehumanizing Jews as parasites.
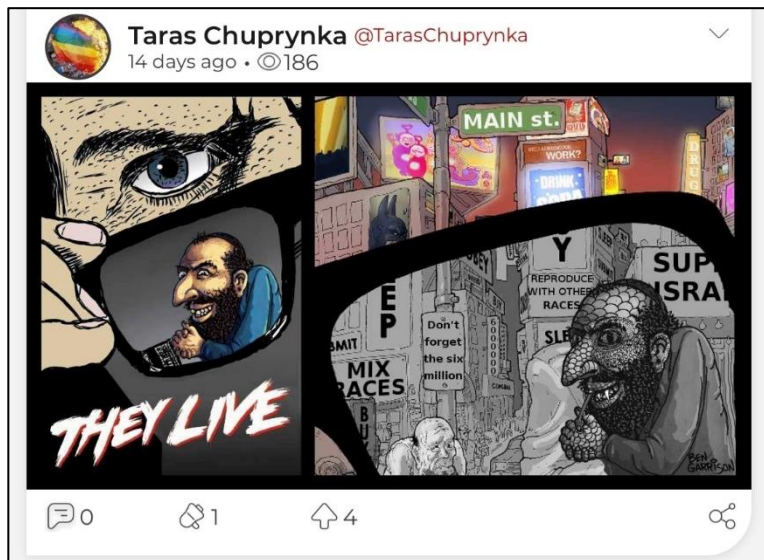
Holocaust denial

There are also multiple accounts promoting Holocaust denial on *Parler*. Some use *Parler* to share posts with their own content about the Holocaust, while others link to external sites and repositories to disseminate Holocaust denial material. Many use the hashtag #holohoax which groups the content together. Posts promote various Holocaust denial conspiracies, arguing that the gas chambers were a hoax and that six million Jews did not die. Some posit that the Jews invented the idea of a Holocaust for political and financial gain - a favorite screed of the Holocaust denying Iranian regime of the Ayatollah Khamenei.[32]
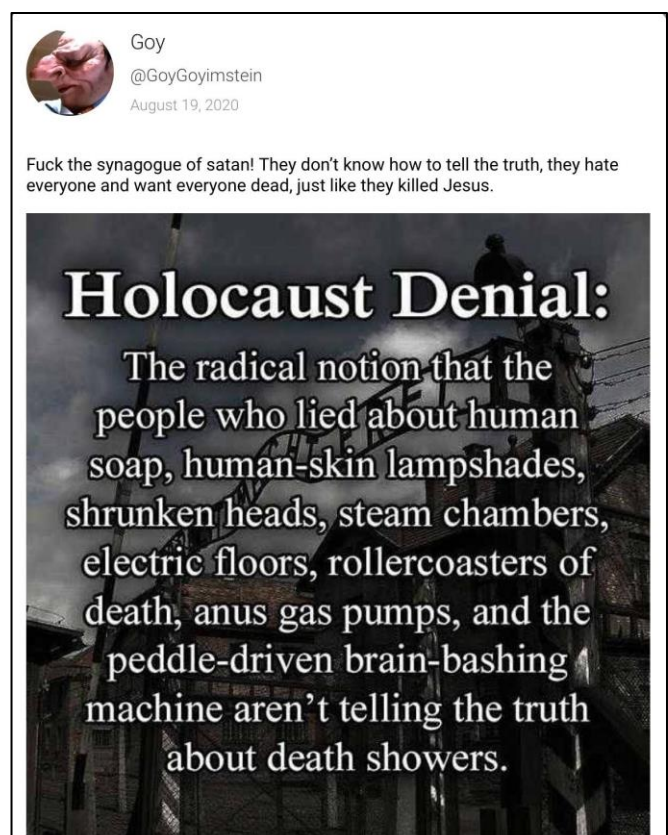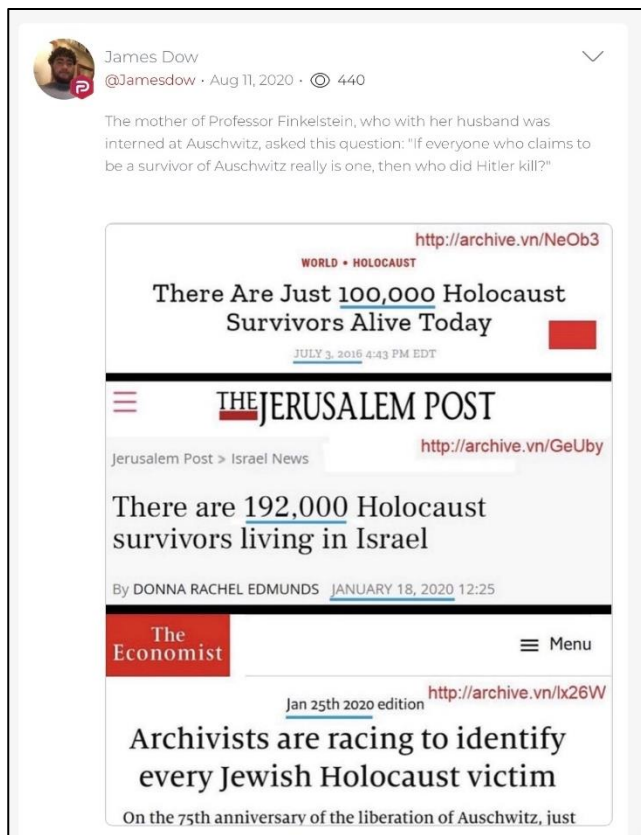
Conspiracies

Parler also provides fertile ground for conspiracy theories to spread. Conspiracies surrounding 9/11, Covid-19, false flag attacks, the Illuminati and the Freemasons, Chemtrails and FEMA camps have all been promoted on *Parler*. While not all conspiracy theories incite hate or bigotry, many of those found on *Parler* specifically target religious or racial groups and individuals as the basis for their conspiracy. These include blaming Israel for 9/11, arguing that Barack Obama was actually Muslim (#obamabinladen), that COVID-19 was created by the Chinese government, and most significantly, QAnon theories, many of which target Jews in particular. One of the most popular QAnon accounts on *Parler* has over 150,000 followers (gaining over 40,000 since October 2020).[33] Many QAnon accounts promote conspiracies about child sex trafficking rings, with hashtags such as #savethechildren used in over 48,000 Parleys. Popular QAnon hashtags include #wwg1wga (slogan used by QAnon supporters) and #QArmy.

MyUSA44 🤠 🌙 👻
@MyUSA44 · 1 day ago ◎ 455

No vaccines, no lockdowns, no masks. This hoax needs to be over.
#covid19hoax #nomasks #nolockdowns #elonmusk #exposebillgates #notovaccines

People | Hashtags

#QANON 222K Parleys | #QANONS 18K Parleys | #QANONPATRIOTS 14K Parleys

#QANONWORLDWIDE 12K Parleys | #QANONARMY 6.8K Parleys

#QANONSWORLDWIDE 2.2K Parleys | #QANON2019 812 Parleys | #QANON2020 729 Parleys

#QANONUK 708 Parleys | #QANONSOLDIERS 368 Parleys | #QANONSTORM 302 Parleys

#QANON8CHAN 257 Parleys | #QANONWORLWIDE 239 Parleys

#QANONYMOUS 219 Parleys | #QANONPOSTS 202 Parleys

#QANONFOLLOWTHEWHITERABBIT 191 Parleys | #QANONTHINKTANK 191 Parleys

#QANONGERMANY 170 Parleys | #FQANON 137 Parleys | #QANONBR 117 Parleys

COVID-19

The COVID-19 pandemic has been the subject of much discussion on *Parler*, and misinformation and conspiracy theories relating to the virus are prevalent. Hashtags including #COVID19hoax, #COVIDscam, #COVID1984 and #plandemic have been used tens of thousands of times to spread content that questions government responses to the virus, assign blame to groups such as the Jews and Asian Americans for creating and/or spreading the disease, contend that the virus was manufactured as a biological weapon, and encourage resistance against government measures to contain the virus.
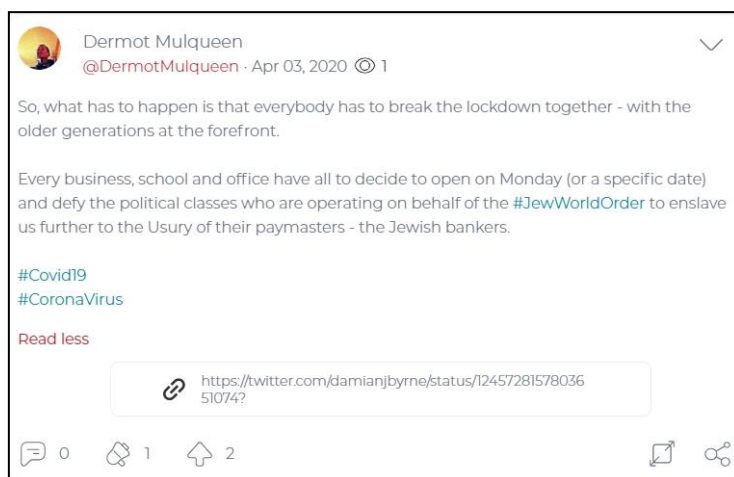
COVID-19 Roadmap
The 12 Step Plan to Create a Totalitarian "New World Order"

1. Create a Problem	Take a flu-like illness with very common symptoms, that can be easily treated and a **99.97% recovery rate**. Essentially a **bad dose of seasonal flu**, but like the regular flu can be dangerous to people with weak immune systems or serious underlying health issues. Call it COVID-19.
2. Provoke a Terrified Reaction	Use the mainstream media to provoke massive fear. Ensure daily reporting of any death of someone "with" COVID as being a death "from" COVID. Report all "cases" even though most people have no or mild symptoms. Bribe scientists with grants and doctors with bonus payments for supporting testing and vaccinations.
3. Impose Lockdowns	Impose national and local lockdowns. Commence the "Great Reset" to transfer wealth and power up to global corporations and the financial elite: (1) Destroy small businesses; (2) Strengthen global corporations; (3) Cause a massive rise in State debt to international financiers; (4) Push cashless payments.
4. Exaggerate "Cases"	Use **totally unreliable PCR tests** to massively exaggerate the number of "cases" or so-called "infections" among healthy people who have no symptoms and cannot spread any infection.
5. Mandate Face Masks	Promote fear and to signal public compliance by mandating masks. In reality, cloth masks are **totally ineffective against** any virus. Prolonged use of masks actually increases health risks due to lack of oxygen, breathing in waste air and fungal infections.
6. Impose Contact Tracing	**Normalise surveillance.** Get people to accept having all of their personal movements and contact with people tracked, recorded and analysed.
7. Impose Health Passport ID systems	Introduce "heath passport" apps for smartphones as a form of **biometric identity card** to monitor and control people's freedom of movement and ability to access education, employment and all types of services. These will become a global digital **identity system** that will compulsory to go anywhere.
8. Rollout 5G Microwave Networks	5G networks allow constant gathering of huge amounts of personal data from smartphones and all internet connected devices. 5G massively increases the amount of high-frequency **microwave radiation** that can reduce blood oxygen levels and **trigger COVID-like** respiratory symptoms. 5G illnesses will be blamed on COVID to justify vaccinations.
9. Mandatory Vaccinations	Mandatory vaccination will generate **massive profits for Big Pharma corporations** who have 100% legal immunity for all injuries and deaths. Vaccines will destroy natural immunity, increase sterility rates and promote **global depopulation**. New DNA and RNA vaccines will create **genetically modified humans** bioengineered for obedience, sterility and easy control.
10. Cashless Economy	Cash allows people to shop in privacy. With cash the State does not know what, where or when you buy something. A cashless economy means a **total loss of financial privacy** as all purchases can be constantly monitored and controlled. Access to digital finance can be withdrawn from anyone who dissents from officially approved purchases, views or behaviour.
11. Compel RFID Microchip Implants	Move from Health Passport apps to "more convenient" Radio Frequency Identity (RFID) **microchip implants** that allow constant 24-7 monitoring of health, movements, contacts and **digital payments**. With RFID chips, all human privacy will completely cease. Initially, these chips will be voluntary. Once normalised, they will become compulsory.
12. Arrive at the Totalitarian **New World Order**	A depopulated, **high-tech totalitarian world** with genetically modified humans, weakened natural immunity, micro-chipped, permanently connected to the internet, monitored and controlled 24-7. Human beings will be reduced to the level of **"biological machines"** living in a totalitarian prison. The real goal of this so-called "Great Reset" is **high-tech Fascism / Communism**. COVID is merely the excuse.

Many users demonstrate their anti-Islamic beliefs in their personal information at the top of their profile, using phrases like "I HATE ISLAM" and "I don't like muzzies". Others customize their profile handle to promote anti-Islamic hate, such as @visciousmuslimkiller and @Deathtoislam. #BanIslam has been used in approximately 5,800 Parleys (September 3 2020). Anti-Islamic *Parler* users insist that Islam is incompatible with American culture and principles. Muslims are accused of being barbaric, violent, and are often portrayed as sub-human. Some posts contend that Mohammed was a pedophile (#mohammedisapedophile) and others call to ban sharia law (portrayed as a cruel and misogynistic system of law). Several posts attempt to ground their anti-Islamic rhetoric in Koranic scripture, claiming that "we'll have a look at what it is in Islamic Scriptures that make Mussulmans invade our countries, beat people up, rape, steal and intimidate".[34]

Parler also provides space for users to promote prejudice, discrimination and hate towards the LGBTQ community. Hashtags such as #homosexualagenda and #lgbtqisamentaldisorder are utilized to condemn the LGBTQ community and promote the idea that they are negatively impacting society in a variety of ways. Some posts refer to members of the LGBTQ community as pedophiles, and contend that the "homosexual agenda" is brainwashing children to become gay or transgender. Several of these negative hashtags have been commandeered by members and supporters of the LGBTQ community, to spread positive narratives on the platform.
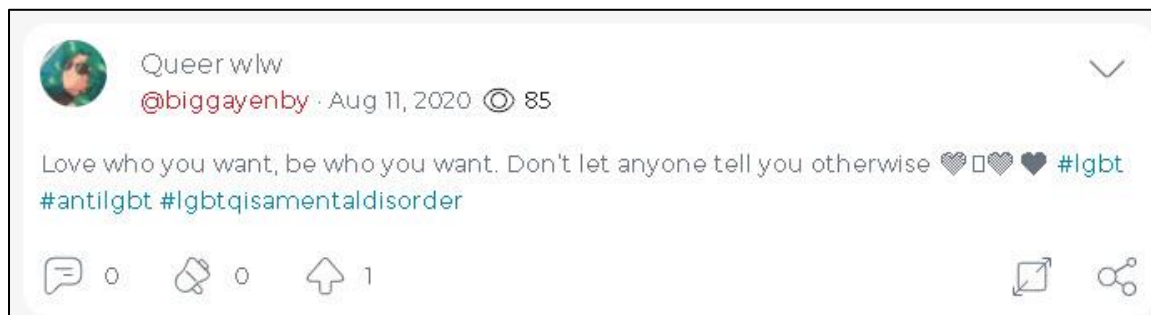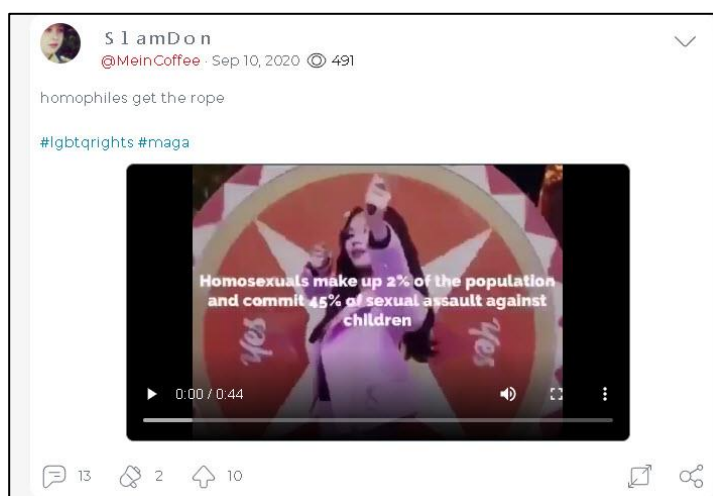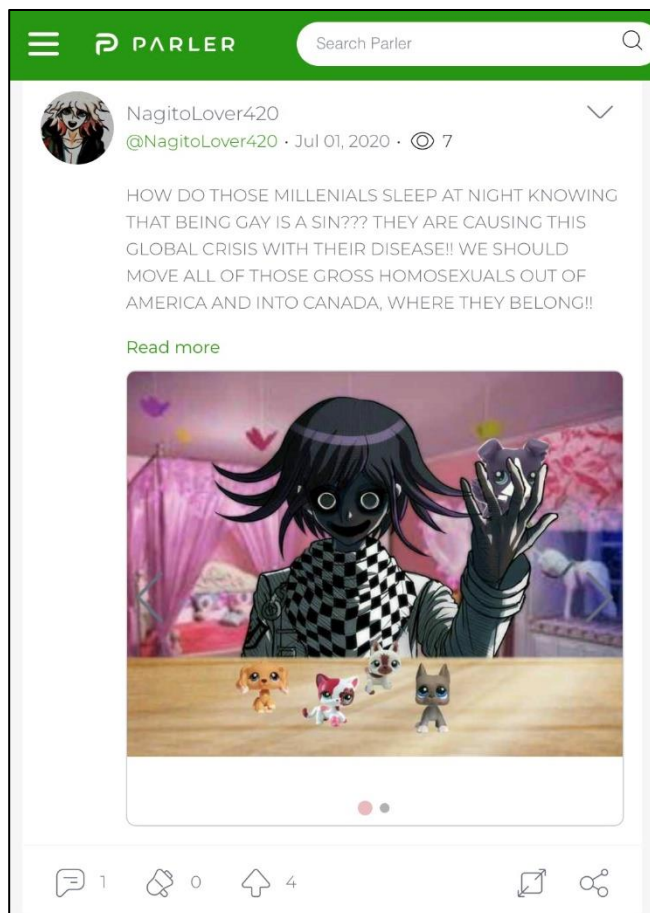
This user has commandeered anti-LGBTQ hashtags to promote positive counter-narratives.

Anti-Immigrant

There is a strong anti-immigration theme that pervades some of the content on *Parler*. Immigrants to the USA and the UK in particular are consistently portrayed as criminals, incompatible with Western values, lazy and/or dangerous. The charge that immigrants take jobs and leech from public welfare is also apparent in discussion coming from both countries. Often, criticism of immigrants is coupled with anti-Semitic and anti-Islamic rhetoric. One user celebrated the death of three migrants trying to reach Italy – "three down, three million to go", and also referred to Islam as a "barbaric backward culture… they need to be sent back to their Shit holes". Popular anti-immigrant hashtags often utilized on posts that demonize immigrants include #sendthemback and #stoptheinvasion.

Racism

There are profiles and posts promoting racism across *Parler*. Some profiles are explicit in racist content, using racial slurs or substitute language such as "joggers" and "nibbas". Multiple accounts directly incite hate and discrimination towards people of color, such as "ABAC - all blacks are criminals"[35], "Blacks are WORTHLESS! They are a curse and a Burden!"[36], and advising, "Do not allow yourself to live in a society near these violent subhuman barbarians."[37] Some posts seek to demonize African Americans in particular as lazy, inherently criminal, and even genetically and intellectually inferior. Others incite violence against black people, including a video from a UK user captioned "#blacklivesdontmatter", edited to depict irreverent US comedian Sam Hyde shooting at what appears to be African tribespeople (taken from a movie).[38]
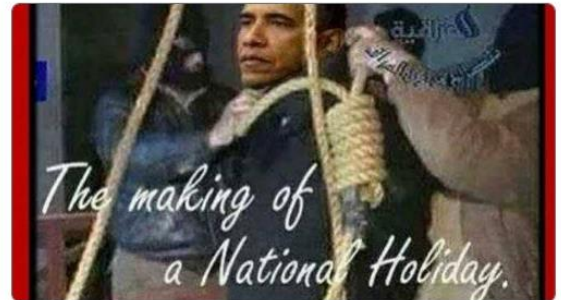
White Supremacy and Neo-Nazism

There are many accounts on *Parler* openly promoting white supremacy. The most overt accounts utilize the code "1488" in their handle or in their biography. "14" refers to the "14 words", the white supremacist credo – **"We must secure the existence of our people and a future for white children." "88" refers to "Heil Hitler"**, with 8 referring to the 8th letter of the alphabet, "H". Users display common symbols associated with white supremacy including the Celtic Cross, the sunwheel, the swastika and other Nazi symbols. Other accounts also include specific language illustrating their white supremacist beliefs, such as "white power" and "white pride".

Multiple accounts promoting neo-Nazism are also active on *Parler*. Alongside Nazi imagery, they also include statements like "Hitler was right" and Nazi slogans such as "blood and soil" in their profiles. Profiles like "Nazi Central" share posts glorifying the Nazis and encourage other *Parler* users to join their movement. Other users explicitly state they are National Socialists, with one user appearing to post images of a Nazi flag in their home.[39] Many of these profiles also promote anti-Semitic and racist content. One user located during research for this report is using *Parler* to sell neo-Nazi patches with Nazi Totenkopf and SS lightning bolt symbols.[40]

13

EFBLM&ANTIFA
@tattedgunowner1488
August 19, 2020

FUCK THESE PIECE OF SHIT COON FUCKS. CHAIN EM ALL UP THE MY BUMPER! HEY EVERYONE! 5 YEAR OLD WHITE BOY DON'T MATTER!?
#WHITELIVESMATTERMORE #WHITELIVESMATTER #FUCKBLM #FUCKANTIFA

Alex Mueller
@GenerationOfRevenge88
June 28, 2020

HELP YOUR BROTHER!

‹ Back   Parley   ✉

The Last Stro... @TheLastStronghold ⌄
2 days ago · ◎2.0k

I just want to say that I cannot wait until a swastika is waving above the White House. And an Adolf Hitler photo on the desk where the president sits.
#Nationalism #WhiteNationalism #WhiteNationalist #nomasknofear #Hitler #adolfhitler #hitlerwasright #nationalsocialism #Nazi #Nazism #itsnotokaytobegay #westerncivilization #westernculture

‹ Back   Parley   ✉

The Last Stro... @TheLastStronghold ⌄
3 days ago · ◎535

LIVE
BREAKING NEWS
WHITES WIN AMERICAN RACE WAR!!
16:11 REMAINING BLACKS BACK TO AFRICA AND JEWS TO THE OVENS FOR REAL THIS TIME!

💬 0   🖇 2   ⬆ 9

Paul Miller
@ gypsycrusader · 4 days ago ◎ 1.9k

Freedom corps and ss skull patches are almost gone!
25 freedom corps left
30 ss skulls left
Still plenty of the totenkopf
And ss circle
You can order right through my linktree select how you would like to pay PayPal or venmo or cashapp. Write your shipping info in the pay I will mail it to you.
All patches are 15 dollars no shipping coast inside the US
International shipping is 20 bucks
Plus the patch of 15.
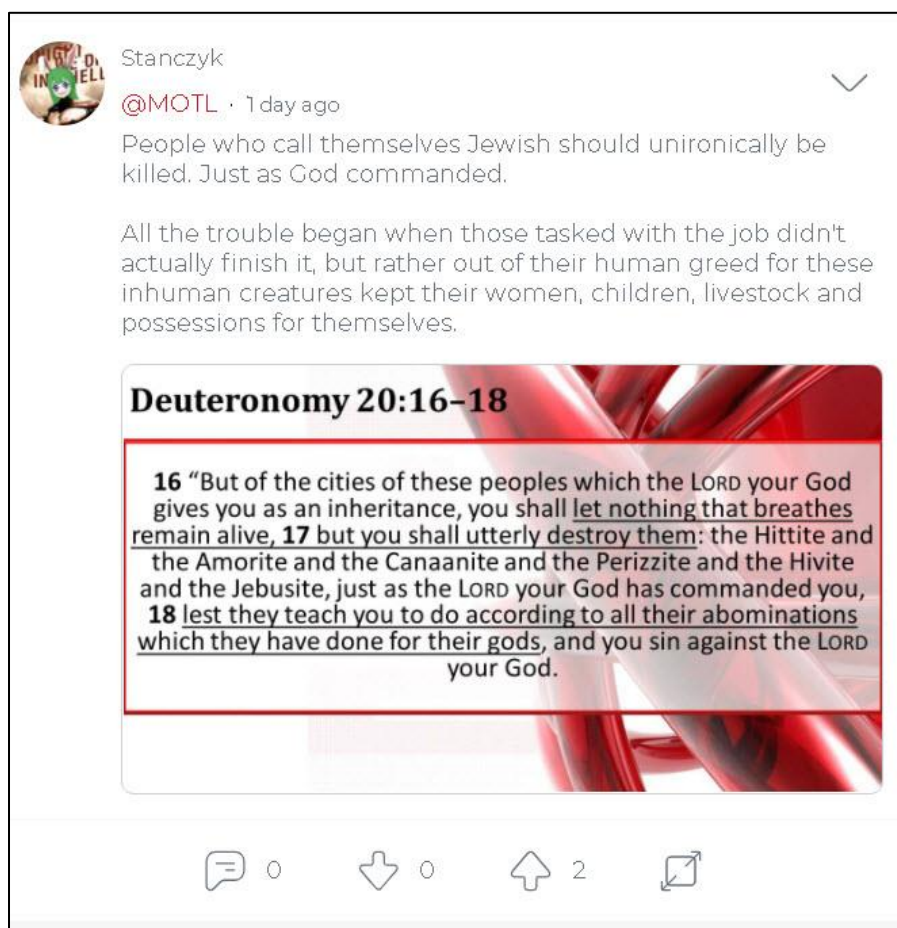Please check exchange rates.
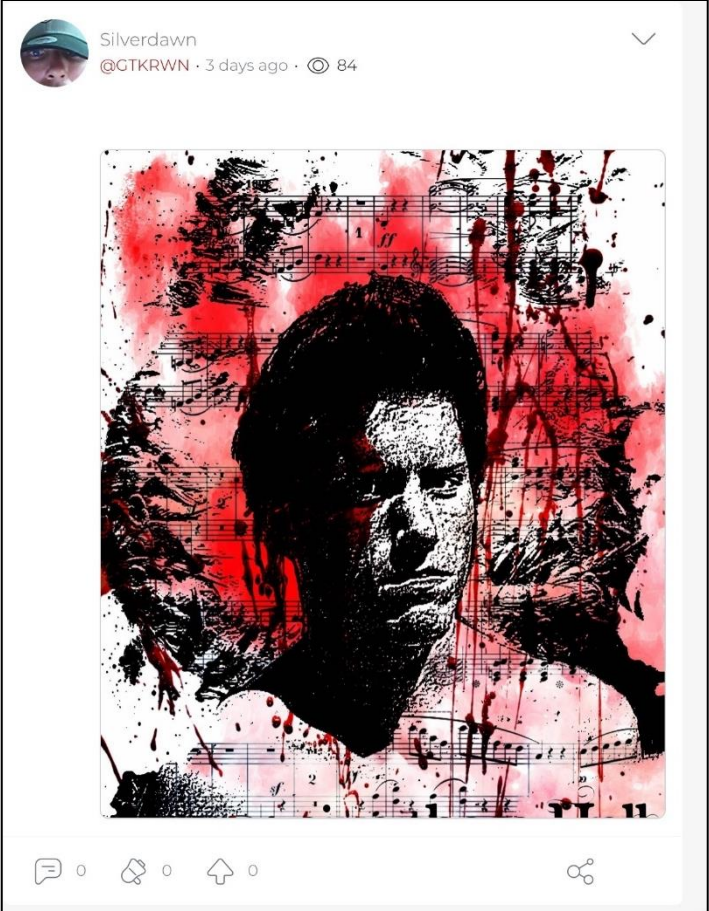
Read less

💬 3   🖇 0   ⬆ 10

14

Incitement to Violence

While posts inciting violence are not yet as common on *Parler* as they are on platforms such as *Telegram*, there are Parleys advocating and encouraging violent acts, often motivated by extremist ideologies and beliefs. These accounts promote a combination of racist, anti-Semitic, and white supremacist content, alongside violent rhetoric. Some Parleys state the user is ready to take violent action motivated by their hateful beliefs, or make less overt statements but use images of weapons to insinuate their ability and readiness to act.

Similarly, there are also Parleys that glorify perpetrators of hate crimes and mass shootings. These include Dylann Roof (Charleston church mass murders, South Carolina, 2015), Brenton Tarrant (Christchurch mosque mass murders, New Zealand, 2019), and John Earnest (Poway synagogue murderer, San Diego, 2019).

StrudeLWaffen
@StrudelWaffen · 3 days ago ◎ 337

Israel will die my generation will make sure of it. Until the last man woman and child are slaughtered.

💬 1   🔊 1   ⬆ 2

Stanczyk
@MOTL · 1 day ago

People who call themselves Jewish should unironically be killed. Just as God commanded.

All the trouble began when those tasked with the job didn't actually finish it, but rather out of their human greed for these inhuman creatures kept their women, children, livestock and possessions for themselves.

Deuteronomy 20:16–18

16 "But of the cities of these peoples which the LORD your God gives you as an inheritance, you shall let nothing that breathes remain alive, 17 but you shall utterly destroy them: the Hittite and the Amorite and the Canaanite and the Perizzite and the Hivite and the Jebusite, just as the LORD your God has commanded you, 18 lest they teach you to do according to all their abominations which they have done for their gods, and you sin against the LORD your God.

💬 0   ⬇ 0   ⬆ 2

thewhiteguy1223
@thewhiteguy1223 · Jun 30, 2020 ◎ 2

And it goes click clack. #boogaloo #boogaloo2020 #boogaloobois #wethepeople #donttreadonme #comeandtakeit

💬 1   0   ⬆ 2

Stanczyk
@MOTL · 4 days ago · ◎ 596

Should make it without the chain of echos.

#Meme #Memes #DylannRoof #SaintTarrant #FreeKyle

Killing niggers

KILLING MUSLIMS

Killing the Jews that support niggers and muslims

💬 4   4   ⬆ 8

Silverdawn
@GTKRWN · 3 days ago · ◎ 84

💬 0   0   ⬆ 0

16

Boogaloo and Militia Movements

Many users who claim to support the "boogaloo movement" have transitioned to utilizing *Parler* after being removed from mainstream platforms such as *Facebook*. The term "boogaloo" is used broadly to refer to the belief that the USA faces an uprising or second civil war in response to a fear of increased legislation against weapons, and concerns of a growing "leftist" approach to governance.[41] Boogaloo is a decentralized movement, reminiscent of the US-based militias of the 1990s, enhanced by 21st century communications. Though not necessarily motivated by racism, the meme-like nature of the term often beclouds some of the more sinister racist and extremist rhetoric promoting the preparation and planning for such an uprising. While *Parler* does not offer the same functionality as larger platforms like *Facebook*, due to its small size and continuing development, there is still a significant amount of content generated by users who believe a second civil war in the US is imminent. Pages such as "Beards, Bullets & Bibles" claim that "like it or not, this is already a war".[42] The hashtag "Boogaloo" has been used in over 1,400 Parleys (September 2020), alongside other popular hashtags such as "Boogaloo Bois" and "Boogaloo 2020". The hashtag "CivilWar2" has been used in over 1,600 Parleys.

Although Boogaloo content tends to be more overtly racist and/or anti-Semitic, multiple pages also exist that advertise and promote private citizen militia movements. These include the New Virginia Militia and New Jersey Constitutional Militia.[43] Several users who claim to be part of "boogaloo" or patriot militia movements also state they are military veterans.[44] Groups such as the Three Percenters also have a presence on the platform. Three Percenters have over 18,000 followers (gaining over 5,000 since October 2020) and post updates about their activities and encourage recruitment via their website.[45]
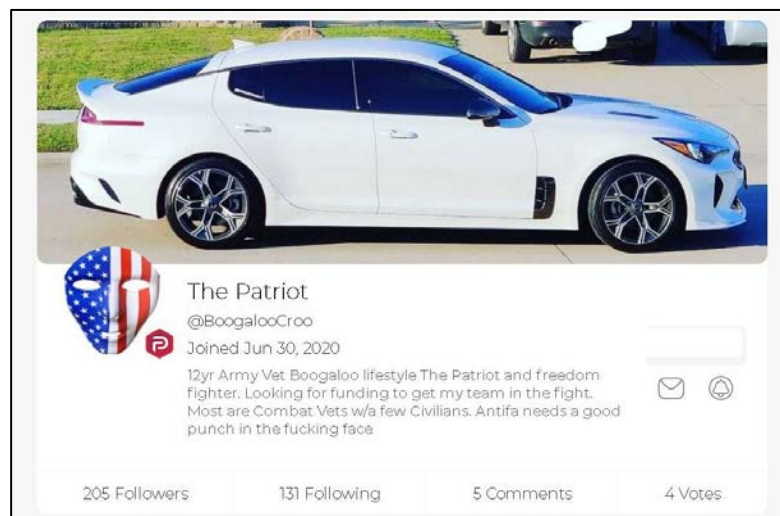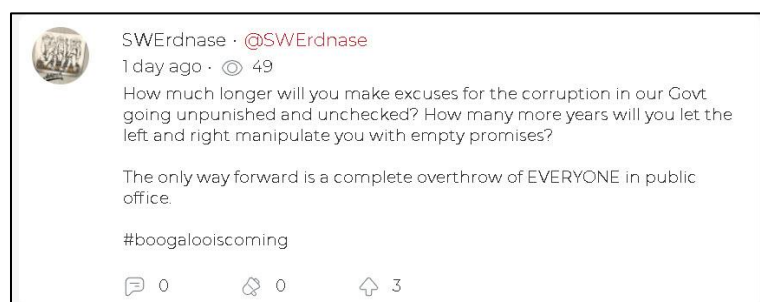
Key Individuals and Organizations

Parler appears to be a space where extreme far-right figureheads can continue to access a wider audience, especially for those who have been removed from popular platforms like *Facebook* and *Twitter*. These include Alex Jones, Nick Griffin, Katie Hopkins, Laura Loomer, Stefan Molyneux, David Icke, Paul Joseph Watson, Milo Yiannopoulos, Blair Cottrell, Martin Sellner and Jared Taylor. Some of these users have gold "Verified Influencer Badges" on their profile picture, to protect the user's authenticity as they have a large following and could be impersonated.

Nick Griffin (former Chairman of the British National Party and Holocaust denier) posted a warning on his *Telegram* channel that his "ultra-hardline followers" should not be alarmed by his populist postings on *Parler*. Griffin contends that *Parler* has the capacity to give "real nationalists" access to influence "the normie right". He argues this access had been lost following mainstream social media purges following the Charlottesville "Unite the Right Rally" in 2017.[46]

Far-right and extremist organizations utilizing *Parler* include Proud Boys, the Nordic Resistance Movement, PEGIDA Canada, and the American Identity Movement. While *Parler* does not appear to yet be the platform of choice for many of these groups, it is becoming increasingly popular with organizations like Proud Boys. There are also individual profiles utilizing symbols, logos and expressing support for these organizations, and others including the Ku Klux Klan[47], Vanguard America[48], Soldiers of Odin[49], and Patriot Front.[50]
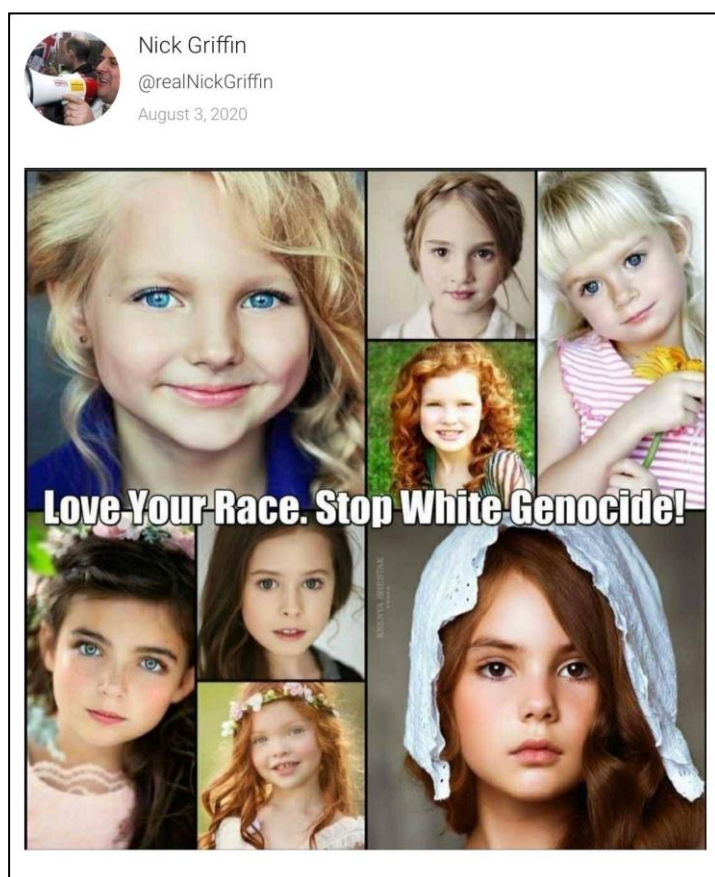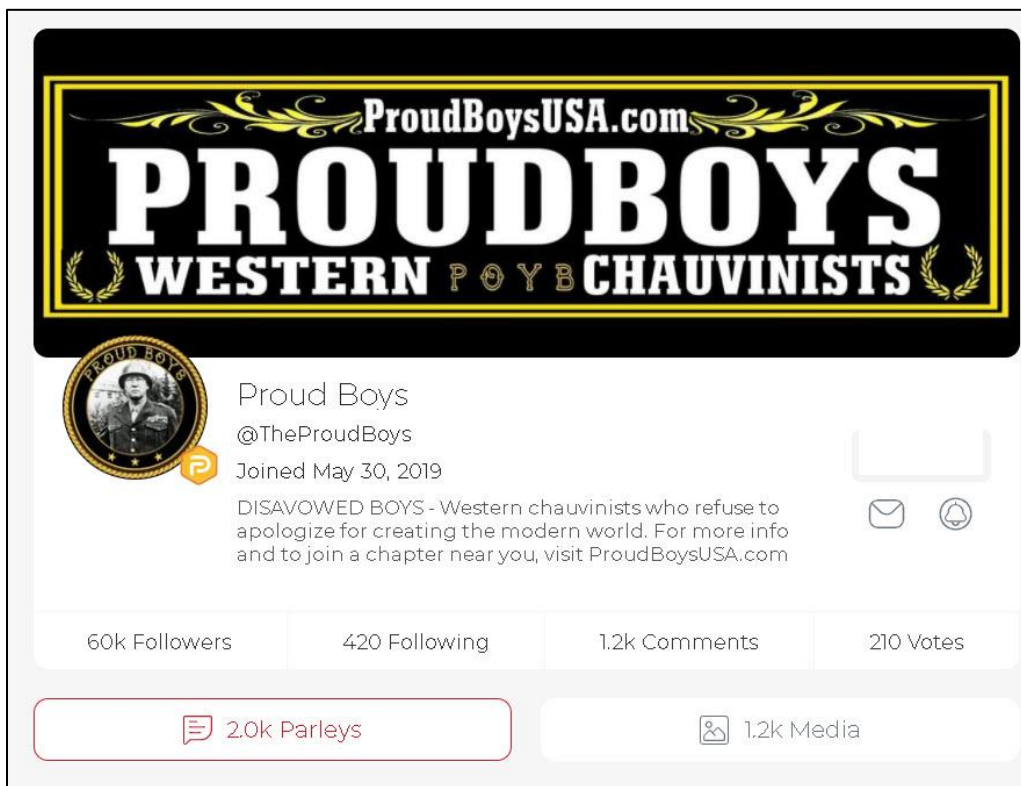
International Reach

The popularity of *Parler* has spread beyond the US. Brazilian President Jair Bolsonaro has a *Parler* account with over 182,000 followers, resulting in a wave of sign-ups for accounts from Brazil in July 2020.[51] Similarly, there is a growing user base from the United Kingdom, perhaps linked to the presence of UK far-right individuals like Katie Hopkins and Tommy Robinson, who have been banned by more mainstream platforms. Interaction between users in the US and UK is also apparent. Research for this report noted users claiming to come from countries including New Zealand, Australia, India, Japan, Indonesia, Malaysia, South Africa, Kenya, Nigeria, and Argentina. Nonetheless, Alexa.com estimates that in September 2020, approximately 80% of visitors to *Parler* are based in the US.[52]

Arab Social Nationalist | عربي قومي اجتماعي
@Arabsocialnationalist
August 17, 2020

We all love our homelands, and in proper circumstances (without Jew-wars, etc.) we would all stay where home is, because that is natural. The Jew creates chaos among the gentiles though, through endless war, opiate addiction, and cultural ruin. The migration crisis exists because Israel wants the entire Arab World emptied of its people, so that the Jew can take the land. They expect Whites to pay for this. Your best bet is to side with Arab nationalists, and help keep the Arab World safe and happy for its people, so that they need not leave. This means the imposition of CIVILISATION-ENDING SANCTIONS AGAINST ISRAEL. Destroy it, White friends - you are the only ones who really can, and your children will thank you.

Stuart Mosley @StuartMosley1290
3 days ago • ⊙1.1k

To my brothers across the pond take back what's yours defend your country and your people from the jogger and the jew HAIL VICTORY

#republican #redpill #altright #jewsarenotwhite #whitelivesmatter #jews #nationalism #nationalsocialism #youwillnotreplaceus

JonatanKro @Uberprax
2 days ago
Also, deport Jews to Israel

Future of *Parler*

According to *Parler*, their user base is increasing significantly. As mainstream platforms like *Facebook* and *Twitter* continue to augment and refine their user policies, it appears likely that more users espousing extremist viewpoints will continue to migrate to *Parler* and other alternative platforms. Additional features such as advertising, potential monetization options for users, and the growth of *Parler*'s influencer networks, may further incentivize others to utilize the service.[53] Given *Parler*'s current lack of clear regulation on extremist content, and continuing crackdown from other mainstream platforms against hateful content, *Parler* may continue to grow as a space for individuals and groups to espouse such viewpoints to a broader audience.

The Simon Wiesenthal Center has called on *Parler* to take steps to eliminate bigotry and calls for violence from its growing platform. The last thing our nation needs is for Parler to provide another home to a subculture of hatred and violence that besets other social media platforms like *Telegram*.

The Simon Wiesenthal Center

The Simon Wiesenthal Center (SWC) is a Jewish global human rights organization dedicated to researching the Holocaust and hate in a historic and contemporary context. The Center confronts anti-Semitism, hate and terrorism, promotes human rights and dignity, stands with Israel, defends the safety of Jews worldwide, and teaches the lessons of the Holocaust for future generations. With a constituency of over 400,000 households in the United States, it is accredited as an NGO at international organizations including the United Nations, UNESCO, OSCE, Organization of American States (OAS), the Latin American Parliament (PARLATINO) and the Council of Europe.

For decades, the SWC has researched the promotion of extremism in digital spaces. The Digital Terrorism and Hate Project has produced an annual interactive report annually since 1997. The report focuses on tens of thousands of websites, detailing how the Internet has become a virtual university for terrorism and has emerged as the nerve center for training, recruitment, and terrorist activities around the world. Digital Terrorism and Hate has been distributed to government agencies, community activists, educators, and members of the media.

Explore the report at www.digitalhate.net

Report to ireport@wiesenthal.com

www.wiesenthal.com

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